



“I approached Trusted CFO Solutions for support in educating my management team on using the P&L as an operational tool. I spend a lot of time reviewing financial statements with our ops teams, but I felt like I’d exhausted my ability to teach from that document myself. I needed another way to bring fresh perspective and highlight just how valuable – indeed, vital – the P&L is in running the business, not merely as a reporting tool. Steve and his team spent weeks preparing a “deep dive” lesson that was tailored to our specific needs. After a day of presentations and small-group discussions, our team took a renewed understanding of how to manage costs, balance the myriad needs of the business, and ultimately create more profit.” – Ryan Pernice, Table & Main

